

Chicago United



BRIDGE AWARDS CELEBRATION

DIVERSITY, EQUITY, INCLUSION

= IMPACT

Sponsorship Opportunities

Thursday, November 21, 2024 | The Geraghty 2520 S. Hoyne Ave, Chicago

ABOUT THE PROGRAM

Chicago United is a corporate membership organization, advocate and thought leader committed to advancing multiracial leadership in corporate governance, executive level management and in growing minority businesses. Our vision is to transform the Chicago region into the most inclusive business ecosystem in the nation.



THE 2024 BRIDGE AWARDS CELEBRATION

Chicago United's Bridge Awards Celebration is Chicago's premier event celebrating excellence in diversity, equity and inclusion in business.

Our theme this year is:

Diversity, Equity, Inclusion = IMPACT

Highlighting the celebration is the presentation of **Chicago United's Bridge Award**, honoring a company that has demonstrated extraordinary leadership in achieving diversity, equity and inclusion, especially at the board and highest executive levels within their organization. This award brings visibility to those who have led change and inspired others to follow, fostering multiracial leadership in business.

We will also present the **2024 BLC President's Award**, a biennial award recognizing an individual Chicago United Business Leader of Color, as well as the **2024 CU Impact Award**, presented to a Small to Mid-sized Chicago United Member Company or Minority Business Enterprise that has shown progress around inclusion in their ranks and community.

We look forward to gathering with our members, partners, friends, and allies for an evening of celebration, held at The Geraghty (2520 S. Hoyne Ave., Chicago), reinforcing our foundation: Diversity, Equity, Inclusion = IMPACT.

Your sponsorship dollars support important Chicago United programming and initiatives, including:

Business Leaders of **COLOR**

MINORITY BUSINESS
PARTNERSHIP
FIVE FORWARD™

 Corporate
Inclusion Institute

INSIDE INCLUSION
Featuring the Corporate Diversity Profile

Sponsor Benefits	Presenting Sponsor \$85,000	Chairman's Circle \$55,000	Advocates for Change \$30,000	Corporate Citizens for Change \$12,000	Leaders for Change \$6,500
PRE-EVENT					
Feature video promoted on Chicago United's Social Media outlets and Website	•	-	-	-	-
Announcement or promo on all Chicago United Program Decks and Orientations	•	•	-	-	-
Article, profile or interview in Chicago United's <i>Leading In Color</i> newsletter	•	•	-	-	-
Logo on the Event Webpage and Email Promotions	•	•	•	•	Listing Only
Prominent Logo Recognition in Print Media, Promo Materials and Website	•	•	•	•	Listing Only
ON-SITE EVENT					
Pre-event Photo Opportunity with Honorees and Speakers	•	-	-	-	-
Branded Step and Repeat with Chicago United logo and theme	•	-	-	-	-
Prominent Branding during the event's General Reception and Dinner	•	-	-	-	-
Remarks during Bridge Awards Celebration	•	-	-	-	-
Reserved Tables of 10	2 Premier	1 Premier	1 Premier	1	1
Podium Acknowledgement for Sponsorship	•	•	-	-	-
Acknowledgment during Dinner Program	•	•	•	•	•
Logo displayed during the event and included in Program Materials	•	•	•	•	Listing Only
POST EVENT					
Host a C-Suite Session in 2025	•	-	-	-	-

VIP Reception Sponsorship Opportunity - \$15,000

Elevate your brand and connect with industry trailblazers by becoming the VIP Reception Sponsor for the 2024 Bridge Awards. This unique sponsorship offers unparalleled exposure, exclusive naming rights, and direct engagement with an influential audience, cementing your company's status as a key supporter of progress and leadership across Chicagoland.

For sponsorship opportunities, contact Gail Arrigo at 312-977-3066

BRIDGE AWARDS SPONSORSHIP

REGISTRATION

Name

Organization

Title

Address

Phone Number

Email Address

CONTACT INFORMATION

Primary contact for any questions or details regarding the event, if different than above:

Name

Contact Phone

Contact Email

Chicago United is a 501(c)3 organization and contributions are deductible as provided by law. Tax ID: 36-2770509

Yes, I/we would like to support Chicago United at the following level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting (\$85,000) | <input type="checkbox"/> Leaders for Change (\$6,500) |
| <input type="checkbox"/> Chairman's Circle (\$55,000) | <input type="checkbox"/> Reception Sponsor (\$15,000) |
| <input type="checkbox"/> Advocates for Change (\$30,000) | <input type="checkbox"/> Individual Tickets (\$750) |
| <input type="checkbox"/> Corporate Citizens for Change (\$12,000) | Quantity_____ |
| | <input type="checkbox"/> Other - \$_____ |

For donations of \$12,000 and up, please submit your company logo to **Pamela Graves, pgraves@chicago-united.org**. EPS or high resolution PDF files (with fonts outlined) are preferred. For donations of \$6,500, please indicate below how we should list your contribution:

PAYMENT OPTIONS

Please note for gifts of \$6,500 or more, preferred method of payment is ACH transfer or check.

- To pay by check, please make payable to Chicago United and mail to: 300 E. Randolph Street, Suite 40.200, Chicago, IL 60601
- To pay by ACH Transfer, please contact **Gail Arrigo, garrigo@chicago-united.org** for instructions
- To pay by credit card, **Click Here**, or visit **chicago-united.org/donations**

QUESTIONS?

For questions and additional inquiries, please contact Gail Arrigo at garrigo@chicago-united.org